

2017-18 Program Guide



Ainsley Rose

Building and Developing Visible Learners
September 28

Jennifer Serravallo

Differentiation in Reading Instruction: Leading
the Work
October 5

Lead & Learn 17

October 25 & 26

Michael Fullan

Deep Leadership: Maximizing Impact
November 8

Justin Baeder

High Performance Work Flow and Instructional
Leadership Institute
November 30 & February 8

Ellie Drago-Severson

Teach Me So I Can Hear You : A Developmental
Approach to Effective Feedback
January 25

Myron Dueck

Avoiding Mixed Messages in Grading
and Assessment
February 22

George Couros

Innovator's Mindset
April 23

Professional Development
for School Leaders

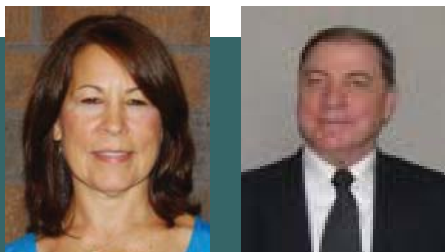
The Midwest Principals' Center helps principals and educational leaders create and guide effective schools by enriching their leadership, affiliation and knowledge.

An Approved Illinois Professional Development and CEU Provider

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A Message from the Executive Co-Directors



I never thought in terms of being a LEADER.
I thought very simply in terms of helping PEOPLE.

John Hume — Civil Rights Activist

The Midwest Principals Center is committed to supporting school principals and other educational leaders.

We do this by enriching their leadership, affiliation and knowledge. The program of professional development presented for the 2017-2018 school year includes some of the most recognized and requested presenters in our profession addressing topics chosen by our membership. As you review the 2017-18 offerings, please remember that MPC is an approved Illinois Prof Dev and CEU Provider. All events are aligned to the IL Prof Leader Standards and the Danielson Framework for Teaching. This alignment is in place for the benefit of yourself and your district when choosing quality learning activities.

MPC continually strives to better support you in the demanding and changing educational landscape.

- 1) Increased electronic communication of 2017-18 program moving from a paper program guide to a digital program guide
- 2) Reduced regular mailing to only a paper program brochure in August
- 3) MPC/DuPage ROE partnership hosting Jennifer Serravallo.
- 4) MPC/ILASCD partnership hosting Michael Fullan, Justin Baeder and the Lead & Learn 17 Conference
- 5) Legal Breakfasts with interactive scenarios and online access in TWO locations presented by attorneys Darcy Kriha, Amy Dickerson, and Franczek Radelet associates.
- 6) Provide 2017-18 program a year in advance to facilitate early district and building level planning
- 7) MPC Online Resources provide additional member access to information (Midwest Principals on Facebook, @MPC_Principals and #mpclearn on Twitter, and www.midwestprincipalscenter.org)

MPC strives to support districts in meeting professional development needs in meaningful and economical ways while maintaining fiscal responsibility

Although MPC has taken strong measures to be efficient with its resources, its organizational costs (speaker fees, website and technology costs) have risen over the years. To offset these costs, MPC has raised its membership fees. This is the first increase in membership fees in ten years. MPC's membership fee is still considered to be well worth its value with substantially reduced registration fees, and multiple no cost learning opportunities.

The 2016-17 MPC Annual Report is posted on our MPC website. Some highlights include:

- 1) Increased electronic communication of 2017-18 program moving from a paper program guide to a digital program guide
- 2) MPC had over 1,000 registrations to attend MPC events which exceeded budget projections
- 3) Increased marketing, branding and use of social media
- 4) Improved MPC website and registration system
- 5) Successfully formed partnerships and collaborated with multiple professional organizations
- 6) MPC is now successfully handling all financial aspects for the organization

MPC wants to recognize and thank its Governing Board members.

MPC provides an outstanding professional development program due to the leadership, knowledge and expertise of these board members. Their support of MPC is evident by meeting and event attendance, networking and program feedback received all year. (Each Partner District is allowed one seat on the Governing Board. Governing Board members attend all MPC events at no cost! Contact 630.407.5806 for more information.)

Midwest Principals' Center continues to have a strong membership year after year. The quality of our membership reflects the quality of our organization. Thank you to all our members. Please contact us throughout the year with your thoughts and ideas.

Best Regards,

LuAnn Kelly & Larry Hyde
Executive Co-Directors
Midwest Principals' Center
lkelly@dupageroe.org
lhyde@dupageroe.org



Membership

Members in the Midwest Principals' Center (MPC) share our pledge to work for all children served in our schools. Members believe that the needs of students will always be the measure by which we judge our work. The MPC is governed by practicing school principals and has, as its primary purpose, the professional development of principals and other leaders.

Advantages of Membership

- Members belong to an organization that advocates and supports students on behalf of school principals and other leaders.
- Members receive reduced fees for all programs.
- Members may attend all Legal Breakfasts free of charge.
- Members may attend all Professional Support Network events free of charge.
- Members have priority for participation to all MPC events.
- Members are eligible to be on the MPC Advisory Board.
- Members receive all MPC mailings and emails.
- Members have access to 'members only' resources on MPC website.
- Members have access to Illinois Administrator Academy Credit (ACC) and Continuing Education Units (CEU)
- Members have additional opportunities to network with other school leaders.

Cost of One Year Membership

District or School Partnerships:

Fee based upon student enrollments. All educators of district or school partners are considered to be members of the MPC.

Under 500 students	\$230
500 to 1,999 students	\$345
2,000-3,999 students	\$460
4,000-6,999 students	\$575
7,000-9,999 students	\$690
10,000-12,999 students	\$805
13,000-15,999 students	\$920
16,000 or more students	\$1,035

Individual Educator Membership: \$50

Retired Educator Membership: \$40

University Partnerships: \$80 full day/\$40 half day program
Any educational leadership graduate student or staff member may attend an MPC event for a reduced fee. Provide student/staff I.D. when registering.

Want to join?

Call 630.407.5806 or join online at:
www.midwestprincipalscenter.org

Example of Saving PD Funds through Membership

<p># of Educators attending MPC Events 12 Administrators/Educators from a district of 3000 students attend 2 programs and 2 Legal Breakfasts</p>	<p>MPC Partner District Cost Partner Member Fee = \$460 12x2x195 Program Fee = \$4,680 Legal Breakfasts are Free Total Cost: \$5,140.00</p>	<p>Non-MPC District Cost 12x2x\$290 Program Fee = \$6,960 12x\$50 Legal Breakfast Fee = \$600 Total Cost: \$7,560.00</p>
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District Partner Savings over Non-MPC District Partner is \$2,420.00.

MPC Calendar of Events 2017 – 2018

Advisory Board meetings: 7:45 am — 9:30 am
Executive Board meetings: 9:45 am — 10:30 am

Adobe Connect will be available for all Board meetings
and Legal Breakfasts (Addison only)

September 25, 2017	Advisory Board and Executive Board Meetings (planning for 2018-19)
September 28, 2017	Ainsley Rose — Building and Developing Visible Learners
October 2, 2017	Legal Breakfast — Addison
October 4, 2017	Legal Breakfast — Crestwood
October 5, 2017	Jennifer Serravallo — Differentiation in Reading Instruction: Leading the Work MPC/DuPage ROE Co-Sponsored Event
October 25 & 26, 2017	Lead & Learn 17 Conference: IL ASCD/MPC Co-Sponsored Event Roosevelt University — Schaumburg Campus
November 8, 2017	Michael Fullan — Deep Leadership - Maximizing Impact MPC/IL ASCD Co-Sponsored Event - Bobak's
November 28, 2017	Advisory Board and Executive Board Meetings
November 30, 2017	Justin Baeder — High Performance Work Flow and Instructional Leadership Institute - Day 1 MPC/IL ASCD Co-Sponsored Event
December 4, 2017	Legal Breakfast — Addison
December 6, 2017	Legal Breakfast — Crestwood
January 25, 2018	Ellie Drago-Severson — Tell Me So I Can Hear You - Effective Feedback
January 29, 2018	Advisory Board and Executive Board Meetings
February 5, 2018	Legal Breakfast — Addison
February 7, 2018	Legal Breakfast — Crestwood
February 8, 2018	Justin Baeder — High Performance Work Flow and Instructional Leadership Institute - Day 2 MPC/IL ASCD Co-Sponsored Event
February 22, 2018	Myron Dueck — Avoiding Mixed Messages in Grading and Assessment
March 10, 2018	MPC Ed Camp for Leaders — Maine South High School
April 17, 2018	Advisory Board and Executive Board Meetings
April 23, 2018	George Couros — Innovator's Mindset
March 5, 2018	Legal Breakfast — Addison
March 7, 2018	Legal Breakfast — Crestwood
June 18, 2018	Executive Board End of the Year Meeting

Main Venue:

Medinah Shrine Center
550 North Shriners Drive
Addison, IL 60101
630.458.0200

Building and Developing Visible Learners



Ainsley Rose
Standards for Prof. Learn: 1, 2, 3, 5, 6
Domains: 1, 3, 4

September 28, 2017

Ainsley Rose recently retired after thirty-five years in education. As the former director of education and curriculum for the Western Quebec School Board in Gatineau, Quebec, Ainsley was responsible for initiating many systemic changes that continue to impact teaching and learning within the school board today. With experience as an elementary and secondary classroom teacher and principal, as well as an instructor of graduate level courses for administrators and pre-service teachers, Ainsley shares perspectives that resonate with all educators. Ainsley has received the Outstanding Achievement Award from the Association of Administrators of English Schools of Quebec. Ainsley is a contributing author for three publications: [The Teacher as Assessment Leader](#), [The Principal as Assessment Leader](#) and [The Collaborative Teacher](#). He has also contributed a chapter in a new publication with [Lead and Learn Press on 21st Century Schooling and Data Teams](#), as well as [Activate: A Leader's Guide to People, Practices and Processes](#).

Ainsley Rose has gone through a rigorous certification process and demonstrated mastery which allows him to facilitate the full professional learning suite of Visible Learning. We have every confidence in his ability to represent our Visible Learning work.

— John Hattie

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

New Content! Building visible learners is important for the future success of our schools and students. Outcomes include:

- Describe the characteristics of a visible learner to another teacher.
- Explain to a colleague how to develop a visible learner.
- Think about your own school context and evaluate where you are now and what you need to do next.
- Target learning through the use of effective learning intentions and co-designed success criteria.
- Embed into lessons opportunities for self and peer assessment.
- Identify the mindframes needed to ensure that you have teacher clarity.

This full-day workshop includes:

Session 1: Introducing the Visible Learner: Introduced to the key dispositions and actions of visible learners. Discuss dispositions and actions and consider what school teachers/leaders need to do in school/classrooms to develop students into visible learners.

Session 2: The Visible Learner in Action: Discuss the dispositions we value in our learners, and how do we consistently develop these dispositions within our learning programs?

Session 3: Mindframes for Teachers: Most important is that teaching is visible to the student and that the learning is visible to the teacher.

Session 4: The Visible Teacher in Action: The actions, strategies, and approaches that inspired teachers employ to develop the capabilities and characteristics of visible learners.

Session 5: Evaluation and Next Steps: Identify in yourself aspects that you may need to find out more about and to work on to develop qualities in your learners.

Program Fees

(includes required Visible Learning workbooks and required processing fee for AAC)

Individual Member or Partner District Fee \$235.00

Non-Member/Non-Partner Fee \$315.00

Differentiation in Reading Instruction: Leading the Work



Jennifer Serravallo
Standards for Prof. Learn: 1, 2, 3, 4, 5, 6
Domains: 1, 3

October 5, 2017

Jennifer Serravallo was a teacher in Title 1 Schools in NYC, and later a Senior Staff Developer at the Teachers College Reading and Writing Project at Columbia University. She is now a national consultant and speaker who helps urban, suburban, and rural schools implement exceptional literacy instruction. She is the author of numerous books on the teaching of reading and writing including the New York Times bestseller, The Reading Strategies Book and the two-time award-winning Independent Reading Assessment series. Her latest book, The Writing Strategies Book, was released in February 2017. Check out her blog at www.jenniferserravallo.com and tweet her @jserravallo.

Differentiated, goal-directed instruction represents the ideal best practice in reading instruction. However, many teachers understandably struggle with making it a reality. Jen will help you understand the steps it takes to lead your school in the direction of true differentiation in reading instruction.

The presentation will begin with some groundwork around research. You'll learn about why goal-setting and feedback are so crucial, and why choosing strategies that are accessible to students is the fastest way toward engagement, independence, and increased skill in literacy.

Jen will then discuss formative assessments and will help you consider the sorts of information that is most helpful for teachers to use when getting to know the nuanced differences of the readers in their classrooms.

Then, Jen will show through various video examples and explanation, different classroom teaching structures for supporting individual goals including conferring and small group instruction.

Throughout the day, you'll learn the look-fors and have practice giving critical feedback to the educators you lead. This highly engaging, interactive workshop will help you feel equipped to have conversations with teachers at your school; observe and support teachers as they practice analyzing formative assessments, goal setting, and teaching individuals and group; as well as critically consider the approaches to literacy in your school.

MPC/DuPage ROE Co-Sponsored Event

During the last hour, Kathy Bruni, a Language Arts Specialist whose educational background encompasses over forty years of teaching and serving in literacy leadership roles and consultant/trainer for the DuPage Regional Office of Education's Literacy Team will facilitate table discussions and developing action plans at the close of Jennifer's presentation.

Reading Strategies Book Club – Read, reflect on, and respond to Jennifer Serravallo's guide to developing skilled readers, The Reading Strategies Book by joining the Illinois Reading Council's online book club in October 2017. Participants who complete the nine-week course by reading the text, posting ideas for using the strategies in Google Sites, and responding to others' posts are eligible to receive 15 PD clock hours at the conclusion of the book club session. Requirements include membership in the Illinois Reading Council (www.illinoisreadingcouncil.org), a Gmail address (free at mail.google.com), and The Reading Strategies Book by Jennifer Serravallo (available at registration). Sign up for the Reading Strategies Book Club at www.illinoisreadingcouncil.org.

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

Program Fees

Early Bird Individual Member or Partner District Fee
(before May 31) \$195

Early Bird Individual Member or Partner District Fee
(before May 31) w/Book \$227

Individual Member or Partner District Fee \$210
Individual Member or Partner District Fee w/Book \$242

Non-member/Non-Partner Fee \$290
Non-member/Non-Partner Fee w/Book \$322

Lead & Learn 17 Conference

MPC / IL ASCD Co-Sponsored Event
October 25 and 26, 2017



The Conference will Include:

Opening Keynote - Deb Delisle, Whole Child
Closing Keynote - LaVonna Roth, Ignite Your Shine

MPC Member Presenters include:

- *Dr. Jake Chung D25- Serving The Most Marginalized Students Through Community Wraparound Services
- *Doug Bolton NSSED - Building Classroom Communities to Support Our Most Challenging Students
- *Dr. William Melsheimer retired D39 - Promoting School Improvement by Cultivating Professional Capital
- *Dr. Rob Bohanek and Dr. Katie Ahsell D59- The Social and Emotional Foundation of Learning
- *Andy DuRoss, Dr. Paul Goldberg, and Dr. Erin Knoll D54- Improving Culture with a Focus on Positive Psychology
- *Dr. David Moyer and Dr. Mary Henderson D205- Creating Coherence through the Practice of Instructional Rounds
- *Paul Kelly D214 -The Elk Grove Collab Lab: Creating Responsive and Sustainable Teacher-Led Professional Learning
- *Becky McCabe - retired CUSD 303
- Improving Classroom Management – From a Leader’s Perspective
- *Sarah Cacciatore - D68 Transitioning to Standards Based Grading
- *Maureen Chertow Miller - D36 Developing the Maker Mindset

Join us for 2 days of learning!

- *Over 50 breakout sessions over 2 days
- Academy Credit and 10 PD/CE Credit Hours Available!
- *Optional Full-day Administrators Academy on 10/25: Leveraging Emotional Awareness for Effective Schools
- *Complete detailed Conference Program schedule and agenda available soon!

Lead and Learn 2017 Conference strands include:

- Transformational Leadership
- Curriculum Development
- Teaching and Learning
- Whole Child
- Poverty and Equity
- Assessment and Grading

Location & Time

Roosevelt University
1400 N. Roosevelt Blvd. Schaumburg, IL
8:00 am — 4:00 pm

Program Fees - includes 10 PD hours, parking and continental breakfast

- One Day Conference with Academy Credit (\$15) / without AAC
- Individual Member or Partner District Fee \$194/ \$179
- Non-Member/Non-Partner Fee \$214/\$199
- Two Day Conference with Academy Credit (\$15) / without AAC
- Individual Member or Partner District Fee \$294/\$279
- Non-Member/Non-Partner Fee \$314/\$299

Deep Leadership: Maximizing Impact



Michael Fullan
Administrators' Academy #1182
Standards for Prof. Learn: 2, 3, 5
Domains: 1, 4

November 8, 2017

IL ASCD/MPC Co-Sponsored Event

Michael Fullan, OC, is the former Dean of the Ontario Institute for Studies in Education of the University of Toronto. Recognized as a worldwide authority on educational reform, he advises policymakers and local leaders around the world in helping to achieve the moral purpose of all children learning. Michael Fullan received the Order of Canada in December 2012. He holds honorary doctorates from several universities in North America and abroad.

Michael Fullan is a prolific, award-winning author whose books have been published in many languages. His book Leading in a Culture of Change was awarded the 2002 Book of the Year Award by Learning Forward, Breakthrough (with Peter Hill and Carmel Crévola) won the 2006 Book of the Year Award from the American Association of Colleges for Teacher Education (AACTE), and Turnaround Leadership in Higher Education (with Geoff Scott) won the Bellwether Book Award in 2009. Change Wars (with Andy Hargreaves) was awarded the 2009 Book of the Year Award by Learning Forward and Professional Capital (with Andy Hargreaves) won the AACTE 2013 Book of the Year. Michael Fullan's latest books are: The Principal: Three Keys for Maximizing Impact, and Coherence: Putting the right drivers in action (with Joanne Quinn). He currently serves as an Advisor to the Premier and Minister of Education in Ontario.

Principals are often called the second most crucial in-school influencers (after teachers) of student learning. But what should the principal and other educational leaders do in order to maximize student achievement? One of the best-known leadership authors in education, Michael Fullan will focus on what school and district leaders need in order to have deep impact on teacher and student learning as they link to state policy. Fullan shows how principals have been boxed into a narrow role that undercuts their ability to develop the whole school. He sheds light on how, in times of crisis, it's all too easy for principals to do the wrong thing — to take actions that are ineffective or even counter-productive, particularly when they don't feel entirely in charge. But even in the toughest of external conditions, there is always leeway for action. Fullan

explains how leaders should forgo individualistic solutions in favor of collaborative effort. He shares how principals can foster the professional capital of teachers and get far more accomplished for all students.

Location & Time

Bobak's Signature Events
6440 Double Eagle Drive
Woodridge, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

Program Fees

(includes required processing fee for AAC)

Early Bird Individual Member or Partner District Fee
(before June 1) \$195

Individual Member or Partner District Fee \$210

Non-Member/Non-Partner Fee \$290

High Performance Work Flow and Instructional Leadership Institute



Justin Baeder
Administrators' Academy #1182
Standards for Prof. Learn: 2, 3, 4, 5, 6
Domains: 1, 2, 4

November 30, 2017 & February 8, 2018

MPC / IL ASCD Co-Sponsored Event

Justin Baeder is Director of The Principal Center, where he helps school leaders build capacity for instructional leadership in their organizations. His online program "The Instructional Leadership Challenge" has helped more than 10,000 school leaders in more than 50 countries make a habit of getting into classrooms and providing evidence-rich feedback for professional learning. Mr. Baeder is a PhD candidate at the University of Washington, where he studies principal productivity and organizational decision-making. His online courses focus on productivity, technology, and instructional leadership.

Principals — want to spend more time in classrooms to improve teaching and learning? This two-day institute is for you! Master the strategies, tools, and habits that will get you into classrooms on a daily basis, while keeping the rest of your work under control with high performance workflows.

Instructional leaders belong in classrooms! But how can we make time, and what specific actions actually improve teaching and learning?

This Institute is based on a two-pronged theory of action:

- Instructional leaders are most effective at leading improvements in learning when they make decisions based on firsthand knowledge of what is happening in classrooms; and
- The best way to improve teaching — and maximize organizational learning — is through evidence-rich conversations linked to a shared instructional framework.

To create the bandwidth to pursue this instructional leadership work, we need systems for reliably keeping everything else under control. In the High Performance Workflow & Instructional Leadership Institute, you'll develop specific processes for managing interruptions, keeping up with email and paperwork, and getting your most important work done.

The work of the principalship can be stressful and overwhelming, but it doesn't have to be.

When you develop high performance workflows, you decide, in advance, how you'll handle the predictable aspects of your work — so you have more time and mental energy to deal with the unpredictable.

By building your calendar around what matters most, and creating systems for staying organized, you can focus on results, and dedicate substantial time each day to visiting classrooms and talking with teachers.

You'll leave the Institute with action-oriented workflows, a customized schedule for getting into classrooms, and a plan for keeping yourself on track — no matter what each day brings.

Registration includes two days of administrative training and one day of co-training with your Administrative Assistant on day one.

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

Program Fees

(includes required processing fee for AAC)

Individual Member or Partner District Fee \$650

Non-Member/Non-Partner Fee \$699

Tell Me So I Can Hear You: A Developmental Approach to Effective Feedback



Ellie Drago-Severson
Administrators' Academy # 1250
Standards for Prof. Learn: 2, 3, 4, 5, 6
Domains: 1, 4

January 25, 2018

"Ellie Drago-Severson is one of our most insightful experts on the development of adult educational leaders. She is unique in her ability to move back and forth comfortably between powerful ideas and promising practices." --Howard Gardner Professor of Cognition and Education, Harvard University

Ellie Drago-Severson is Professor of Education Leadership and Adult Learning and Leadership at Teachers College, Columbia University. A developmental psychologist, Ellie teaches, conducts research, and consults to leaders, instructional coaches, and organizations on professional and personal growth and learning; leadership that supports principal, faculty, school, and leadership development; and coaching and mentoring in K–12 schools, university settings, and other adult education contexts. She is also an internationally certified developmental coach who works with leaders to build internal capacity and achieve goals. Her work is inspired by the idea that schools must be places where adults and children can grow, and she is dedicated to creating the conditions to achieve this and to helping leaders and educators of all kinds to do the same on behalf of supporting adults and youth. She is author of the best-selling books [Helping Teachers Learn](#) (2004), [Leading Adult Learning](#) (2009), [Becoming Adult Learners](#) (2004), [Helping Educators Grow](#) (2012). She is also a co-author of [Learning for Leadership](#) (2013), [Learning Designs](#) (2015), and [Tell Me So I Can Hear You](#) (2016). www.dragoseverson.wordpress.com

Are you working to transform your school or district into a place where administrators and teachers learn and lead together? Feedback is more important today than ever before. In fact, offering feedback — so that others can hear us — is one of the most important ways we can support each other, transform our schools, and grow ourselves. Feedback is part of living, leading, and being in our "new normal" world — and it is vital to our collaborative work — and all of our communications.

During this Institute, you will have multiple opportunities to apply learning, develop action plans to advance practice, and enhance your noble practice of feedback for growth, coaching, and practices that support adult development.

We will:

- Learn about adult-developmental theory and its practical implications for leadership, coaching, professional development, and effective collaboration
- Explore practical strategies for enacting a developmental approach to feedback so that others can best hear, take in, learn from, and act upon your feedback
- Develop skills for building engaging in conversations, more effectively collaborating, and building a school culture that supports growth and reflection
- Learn how to give and receive feedback from colleagues and those we coach, evaluate and mentor
- Explore a developmentally-based model for leadership and professional learning that focuses on supporting adult growth, and offers promising practices that can be implemented in your school and system
- Engage in collaborative, developmental action planning to apply key ideas to advance your leadership and practice; discuss case studies; and engage in interactive exercises aimed at transferring learnings to improve practice.

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

Program Fees

(includes required processing fee for AAC)

Early Bird Individual Member or Partner District Fee
(before November 15) \$195

Individual Member or Partner District Fee \$210

Non-Member/Non-Partner Fee \$290

Avoiding Mixed Messages in Grading and Assessment



Myron Dueck
Administrators' Academy # 1577
Standards for Prof. Learn: 2, 3, 4, 5, 6
Domains: 1, 4

February 22, 2018

Myron Dueck has gained experience over 22 years in both Canada and New Zealand in subjects ranging from grades 4 to 12. Beginning in 2006, Myron developed a number of assessments and grading systems with his classes in which students have greater opportunity to show what they understand, adapt to the feedback they receive and play a significant role in the reporting of that learning. Myron has been a part of district groups, school committees and governmental bodies that have further broadened his access to innovative steps taken by others. Myron has shared his stories, tools and first-hand experiences with public, charter and international school educators from around the world. In recent years Myron's presentations have diverged to include human nature, global trends and social realities. Myron has twice been published in EL Magazine. His best-selling book, [Grading Smarter, Not Harder – Assessment Strategies that Motivate Kids and Help Them Learn](#) was released by ASCD in July 2014 and in 2015 ASCD released a video project from in his own school district entitled 'Smarter Assessment in the Secondary Classroom.'

The Presentation

Let's start with a conversation: 'What do I believe?'

- What is the critical role of an educator today?
- What are the core beliefs that drive my practice?
- What are the classroom experiences that support those beliefs?
- What is the PURPOSE of grading and reporting?

Targets for Learning & Assessment of Targets – Classroom tools that work.

- Myron will provide concrete steps and templates as to how he built a student-monitored retesting system based on student-friendly learning outcomes that support a competency-minded environment.
- Myron will demonstrate how clear project learning targets and alternative assessment routines can not only make assessments both effective and efficient, but also help build positive relationships with some of the most unlikely students.
- This session will underscore the impact these changes have on empowering all learners.

Next Steps – Do assessment changes cause a re-examination of grading rules?

- In this session will tackle the conversation around how to best align grading practices to standards-based assessment.
- Homework strategies and efforts to curb late assignments that uphold assessment data rather than eroding it will be addressed.
- In this session attendees will see numerous examples of grading strategies from across the curriculum that support good behaviors and also maintain the legitimacy of assessment data

Next Steps – District, School or Personal Audit and What is my personal action plan?

- In this segment, attendees will get the opportunity to perform an audit that compares our beliefs to the current state of our schools. This will be an opportunity for leaders to prioritize the next steps intended to further this work in their individual buildings. The main idea in this session will be looking at the resources required to move from existing state to desired state.

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL

8:30 am — 3:15 pm

Registration and Continental Breakfast

8:00 am — 8:30 am

Lunch is provided.

Program Fees

(includes required processing fee for AAC)

Early Bird Individual Member or Partner District Fee
(before November 15) \$195

Individual Member or Partner District Fee \$210

Non-Member/Non-Partner Fee \$290

MPC EdCamp for Leaders

Eligible for Illinois Professional Development
and CEU Credit

March 10, 2018



Midwest Principals' Center will be hosting its second EdCamp for District and School Administrators and Teacher Leaders on Saturday, March 10, 2018 at Maine South High School in Park Ridge.

An Ed Camp is an “unconference” where you help set the agenda. Have a topic that you would like to discuss with other school leaders? Looking for feedback on an idea you would like to implement at your school? Wondering how other districts and schools are handling the latest “hot topics” in education? This is the place and forum for you! Simply come ready to lead or participate in a professional conversation with your colleagues in a relaxed, casual setting. This is an Ed Camp designed for school leaders and aspiring leaders.

If you are interested in leading or facilitating conversations on a hot topic, just stop by the welcoming table and write your name and topic on a post-it note. You will be placed on the Ed Camp Schedule and be assigned a room number and time slot.

The Ed Camp will begin with a general welcome assembly that will include some introductions and thank-you's, provide basic information about an Ed Camp, and include schedule/directions. Everyone will have the opportunity to choose to participate from several topics during each period. Finally, there will be a closing assembly to share and provide feedback. Stay for your chance to receive free give-aways!

Location & Time

Maine South High School
1111 S. Dee Rd.
Park Ridge, IL
8:00 am — 12:00 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Program Fees – FREE!

PD/CE Credit Available!

Innovator's Mindset



George Couros

Administrators' Academy # 987
Standards for Prof. Learn: 1, 2, 3, 4, 5
Domains: 1, 2, 3, 4

April 23, 2018

George Couros is a leading educator in the area of innovative leadership, teaching, and learning. He has worked with all levels of school, from K-12 as a teacher, technology facilitator, and school and district administrator, and is the author of the book, [The Innovator's Mindset: Empower Learning, Unleash Talent, and Lead a Culture of Creativity](#). He is a sought-after speaker on the topic of innovative student learning and engagement and has worked with schools and organizations around the globe. George is also the creator of [ConnectedPrincipals.com](#), an initiative that brings educators and leaders together from around the world to create powerful learning opportunities for students.

Although George is a leader in the area of innovation, his focus is always on the development of leadership and people and what is best for learners. His belief that meaningful change happens when you first connect to people's hearts, is modeled in his writing and speaking. You can connect with George on his blog, [The Principal of Change](#) ([georgecouros.ca](#)) or through Twitter [@gcouros](#).

Carol Dweck's work has focused on the ideas of "fixed" and "growth" mindset, yet educators will need to go a step further with these notions to create the learning opportunities and that our students and schools deserve. We need to focus not only what we know, but what we do with what we know. In this talk, George will discuss the idea and characteristics of "The Innovator's Mindset" (as discussed in the book of the same title), and share powerful examples on why this is so crucial for all educators. In this full day workshop, George Couros will be working on digging deeper into the notion of "The Innovator's Mindset", and how to help yourself, and the community you serve, embrace it.

George's presentations are known to be emotional, humorous, all while pushing your thinking, and will definitely connect to your heart first, in a way that will last with you long after this day.

Location & Time

Medinah Shrine Center
550 North Shriners Drive
Addison, IL
8:30 am — 3:15 pm

Registration and Continental Breakfast
8:00 am — 8:30 am

Lunch is provided.

Program Fees

(includes required processing fee for AAC)

Early Bird Individual Member or Partner District Fee
(before November 16) \$195

Individual Member or Partner District Fee \$210

Non-Member/Non-Partner Fee \$290

Legal Breakfasts



Darcy Kriha, an Equity partner at Franczek Radelet, and **Amy Dickerson** partner at Franczek Radelet present a series of conversations on the critical issues faced by school leaders.

These morning meetings will:

- Update school leaders on legal issues and new legislation that impact school leadership
- Help to prevent legal entanglements that sap time and resources from schools and districts
- Provide practical advice on handling potential and existing legal matters

Discuss and problem solve structured scenarios that relate to the practical and day to day aspects of each legal topic. Gather information, bring ideas and examples, share, learn and improve your practice by joining in the rich dialogue and diverse perspectives.

October 2, 2017 – Addison site

October 4, 2017 – Crestwood site

Legal Update and Changes Under the New Administration

December 4, 2017 – Addison site

December 6, 2017 – Crestwood site

Communication Strategies in a Diverse World

February 5, 2018 – Addison site

February 7, 2018 – Crestwood site

Student Records, Residency and Homelessness

March 5, 2018 – Addison site

March 7, 2018 – Crestwood site

Title 9: Equal Opportunity in Education

Online Adobe Connect will be available for the Legal Breakfasts on the Addison dates.

Locations & Times

Medinah Shrine Center

550 North Shriners Drive

Addison, IL

7:45 am — 9:15 am

Continental breakfast is provided.

The Eisenhower Cooperative

5318 135th Street

Crestwood, IL

9:30 am — 11:00 am

A mid day snack is provided.

Program Fees

Individual Member or Partner District Member
FREE

Non-Member/Non-Partner

\$50 1-4 session package

PD/CE Credit Available!

Attention District Partner & Individual members of MPC:
The legal breakfasts are FREE to those who belong to MPC as members. Registration is still required but there is no fee for you to attend.

4 Ways to Register

Register Online at:
www.midwestprincipalscenter.org

By Email:
Send to tcurcio@dupageroe.org

By Mail:
Send Registration Form & Purchase
Order to:
Midwest Principals' Center
421 N. County Farm Road
Wheaton, IL 60187

By FAX:
FAX form with purchase order to:
Midwest Principals' Center
630.407.5802

MPC Registration Form 2017 – 2018

Register Online at: www.midwestprincipalscenter.org

By Mail: Send Registration Form and Purchase Order to: Midwest Principals' Center 421 N. County Farm Road 60187

By Email: Send Registration to tcurcio@dupageroe.org

By Fax: FAX form with Purchase Order to: Midwest Principals' Center 630.407.5802

Please include your e-mail on your registration.

- All registrations will be confirmed by e-mail.
- A registration may be transferred within a program to another person by calling the MPC at 630.407.5806.
- Cancellations must be received at least five business days before a program in order for refunds to be made.
- After five business days the entire amount is due.
- A \$10 cancellation fee applies to all cancellations.
- If you have questions, call the MPC at 630.407.5806.

Name _____

E-Mail (required) _____ IEIN# (required) _____

District/Organization _____ District Number _____ County _____

Position _____ School (if applicable) _____

Business Address _____ City _____ ZIP _____

Business Phone _____ FAX _____ Cell Phone _____

Dietary Preferences: <input type="checkbox"/> None <input type="checkbox"/> Vegetarian <input type="checkbox"/> Gluten Free

Main Venue:
Medinah Shrine Center
550 North Shriners Drive
Addison, IL 60101

Hotel near Main Venue:
Hilton Garden Inn
551 N. Swift Road
Addison, IL 60101
630.691.0500

MPC Registration Form 2017 – 2018 Continued

*Where applicable, program registration fees include the required processing fees for Administrator’s Academy Credit (AAC). AAC credit earned will be sent to ISBE for processing by the MPC and ISBE will submit credit earned directly into the participant’s ELIS account.

Individual Membership and Program Registration

We invite you to consider MPC membership.

Member/Partner Organization registration fees are considerably lower than non-members.

Individual Membership or Annual Renewal Fee	\$50.00 _____
Retired Membership Fee	\$35.00 _____

MPC Presentations

Ainsley Rose Building and Developing Visible Learners

Program Dates: September 28, 2017

Individual Member or District Partner Fee	\$235.00 _____
Non-Member Fee	\$315.00 _____

Jennifer Serravallo Differentiation in Reading Instruction: Leading the Work

Program Date: October 5, 2017

Early Bird Individual Member or District Partner Fee (before May 31)	\$195.00 _____
Early Bird Individual Member or District Partner Fee (before May 31) w/Book	\$227.00 _____
Individual Member or District Partner Fee	\$210.00 _____
Individual Member or District Partner Fee w/Book	\$242.00 _____
Non-Member Fee	\$290.00 _____
Non-Member Fee w/Book	\$322.00 _____

Lead & Learn 2017 Conference

Program Date: October 25 & 26, 2017

One Day October 25 [] or October 26 [] AAC Fees (if attending): \$32 Materials + \$15.00 Processing	\$47.00
Individual Member or District Partner Fee	\$179.00 _____
Non-Member Fee	\$199.00 _____
Two Day	
Individual Member or District Partner Fee	\$279.00 _____
Non-Member Fee	\$299.00 _____

Michael Fullan Deep Leadership - Maximizing Impact

Program Date: November 8, 2017

	AAC
Early Bird Individual Member or District Partner Fee (before June 1)	\$195.00 _____
Individual Member or District Partner Fee	\$210.00 _____
Non-Member Fee	\$290.00 _____

Justin Baeder High Performance Work Flow and Instructional Leadership Institute - 2 days

Program Date: November 30, 2017 & February 8, 2018

	AAC
Individual Member or District Partner Fee	\$650.00 _____
Non-Member Fee	\$699.00 _____

Ellie Drago-Severson Tell Me So I Can Hear You: A Developmental Approach to Effective Feedback

Program Date: January 25, 2018

	AAC
Early Bird Individual Member or District Partner Fee (before November 16)	\$195.00 _____
Individual Member or District Partner Fee	\$210.00 _____
Non-Member Fee	\$290.00 _____

MPC Registration Form 2017 – 2018 Continued

Myron Dueck Avoiding Mixed Messages in Grading and Assessment

Program Date: February 22, 2018

Early Bird Individual Member or District Partner Fee (before November 16)

Individual Member or District Partner Fee

Non-Member Fee

AAC _____
 \$195.00 _____
 \$210.00 _____
 \$290.00 _____

MPC EdCamp for Leaders

Program Date: March 10, 2018

FREE _____

George Couros Innovator's Mindset

Program Date: April 23, 2018

Early Bird Individual Member or District Partner Fee (before November 16)

Individual Member or District Partner Fee

Non-Member Fee

AAC _____
 \$195.00 _____
 \$210.00 _____
 \$290.00 _____

Legal Breakfasts

Member cost is FREE. Non-member cost for 1 or more Legal Breakfasts is \$50.00

Title 9: Equal Opportunity in Education

Franczek Radelet P.C. – Darcy Kriha, Amy Dickerson and Associates

Addison Site

Session One – October 2, 2017: Legal Update and Changes Under the New Administration

Session Two – December 4, 2017: Communication Strategies in a Diverse World

Session Three – February 5, 2018: Student Records, Residency and Homelessness

Session Four – March 5, 2018: Title 9: Equal Opportunity in Education

Partner / Member 4 Session Package

Non-Partner 1-4 Session Package

Select Days & Fees Below

 FREE _____
 \$50.00 _____

Crestwood Site

Session One – October 4, 2017: Legal Update and Changes Under the New Administration

Session Two – December 6, 2017: Communication Strategies in a Diverse World

Session Three – February 7, 2018: Student Records, Residency and Homelessness

Session Four – March 7, 2018: Title 9: Equal Opportunity in Education

Partner / Member 4 Session Package

Non-Partner 1-4 Session Package

Select Days & Fees Below

 FREE _____
 \$50.00 _____

The MPC Accepts All Credit Cards

Name on Card: _____

Card Number (no dashes or spaces): _____

Expiration MM / YY _____ CSV 3-digit code _____ Check / Purchase Order #: _____

Street Address* _____

City _____ State _____ Zip _____

Card Holder's Signature _____

Total Enclosed \$ _____

*Address where the bill is sent.

MPC Executive Board Members

President: Gary Steiger, Principal - Palatine HS D211
Vice-President: Akemi Sessler, Principal - Dryden Elementary D25
Secretary: Judy Floeter, Principal - Jefferson School D50
Treasurer: Anthony Murray - Principal - Park Ridge School D64

David Sherman, Principal - South Park Elementary D109
Wesley Gosselink, Principal - Tate Woods Elementary D202
Laura Rosenblum, Principal - Lakeview Elementary D54

MPC Honorary Members

Richard Ackerman
Mawi Asgedom
Roland Barth
Eduardo Briceno
Marc Brackett
Robert Brooks
Jan & Steven Chappuis
Barbara Coloroso
Charlotte Danielson
Bobb Darnell
Richard & Rebecca DuFour

Doug Fisher
Michael Fullan
Howard Gardner
Thomas Guskey
Andy Hargreaves
Susan Hall
Heidi Hayes Jacobs
Eric Jensen
Jonathan Kibler
Jonathan Kozol
Jim Knight

Gloria Ladson-Billings
Diana Laufenberg
Angela Maiers
Tom Many
Robert Marzano
Jay McTighe
Shannon Miller
Pedro Noguera
Alan November
Ruby Payne
Will Richardson

Ainsley Rose
John Saphier
Mike Schmoker
Tom Sergiovanni
David Sousa
Rick Stiggins
Carol Ann Tomlinson
Todd Whitaker
Grant Wiggins
Rick Wormeli
Yong Zhao

MPC Partner Organizations

Public School Districts

Wood Dale SD 7
Bloomingdale SD 13
Rock Falls Elem SD 13
Community Cons. SD 15
Queen Bee SD 16
Community Cons. SD 21
Prospect Heights SD 23
Arlington Heights SD 25
Cary Com. Cons. SD 26
River Trails SD 26
Northbrook SD 28
Northbrook/Glenview SD 30
Winfield SD 34
Glencoe SD 35
Harrison SD 36
Winnetka 36
Wilmette SD 39
Glen Ellyn SD 41
Lake Villa SD 41
Lombard Elem SD 44
DuPage County SD 45
Harvard CUSD 50
Schaumburg SD 54
Gurnee SD 56
Mt. Prospect SD 57
Community Cons. SD 59
Maercker SD 60
Des Plaines SD 62
Park Ridge-Niles SD 64
Lake Forest Elem SD 67

Oak Grove SD 68
Skokie SD 68
Woodridge SD 68
Skokie SD 69
Skokie SD 73.5
Lincolnwood SD 74
Mundelein SD 75
Norridge SD 80
Schiller Park SD 81
Mannheim SD 83
Hinsdale Township High SD 86
Berkeley SD 87
Glenbard Township High SD 87
Glen Ellyn CCSD 89
Westchester SD 92.5
Community Cons. SD 93
Hillside SD 93
Lake Zurich SD 95
Kildeer Countryside SD 96
Western Springs SD 101
Aptakisic-Tripp CCSD 102
La Grange SD 105
Pleasantdale SD 107
Deerfield SD 109
North Shore SD 112
Township High SD 113
Lake Forest HSD 115
Yorkville CUSD 115
Community HSD 117
Palos SD 118

Oak Lawn SD 123
Alsip/Hazelgreen/Oak Lawn 126
Grayslake Community HSD 127
Worth SD 127
Community High SD 128
Midlothian SD 143
Prairie Hills SD 144
Community High SD 155
McHenry High SD 156
Community Cons. SD 181
Lisle Community Unit SD 202
New Trier Township HSD 203
Indian Prairie SD 204
Elmhurst Community SD 205
Lockport Township High SD 205
Maine Township High SD 207
Township High SD 211
Township High SD 214
Community High SD 218
Barrington Community SD 220
Glenbrook High SD 225
Consolidated High SD 230
St. Charles Community SD 303
NSSEO SD 805
Elm Lawn Elem – Middleton, WI
Walter Payton College Prep – CPS

Collaborative Partners

Association of Supervision and Curriculum (ASCD)
Cardinal Stritch University
Collaborative for Academic, Social, and Emotional Learning (CASEL)
Consortium for Educational Change (CEC)
Corwin Press
DuPage Regional Office of Education
Eisenhower Cooperative
Franczek Radelet P.C.
Illinois Association for Gift Children (IAGC)
Illinois Association of Supervision and Curriculum (IASCD)
Illinois Consortium for 21st Century Schools (ILC21)
Illinois Principals Association (IPA)
Illinois Reading Council (IRC)
Medinah Shrine Center
Midwest Office
National-Louis University
Northwestern University
Paul Gregory Media
Roosevelt University
Southernmost Leadership Network
Suburban Superintendents Association (SSA)
University of St. Francis

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Wheaton, IL 60187