



Midwest Principals' Center  
421 N. County Farm Road  
Wheaton, IL 60187

630.407.5806  
[www.midwestprincipalscenter.org](http://www.midwestprincipalscenter.org)

2016-2017 Program Book



**Visible Learning Plus**  
Evidence into Action 2 day series  
September 15 & November 18

**IL ASCD/MPC Learning Conference and Expo**  
Featuring: Mike Schmoker  
October 26 & 27

**Jim Knight**  
High Impact Instruction for Leaders and Coaches  
November 10

**Robert Brooks**  
The Power of Mindsets: Nurturing Motivation,  
Hope, and Resilience in All Students  
February 2

**Marc Brackett**  
Leading and Creating Emotionally Intelligent Schools  
February 28

**Eric Jensen**  
Teaching and Leading with Poverty in Mind  
March 23

**Rick Wormeli**  
Standards-based Assessment and Grading  
April 18

Professional Development  
for School Leaders

The Midwest Principals' Center helps principals and educational leaders create and guide effective schools by enriching their leadership, affiliation and knowledge.

An Approved Illinois Professional Development and CEU Provider



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## A Message from the Executive Co-Directors



Leadership is not a position or a title, it is action and example.

Cory Booker — U.S. Senator

### The Midwest Principals Center is committed to supporting school principals and other educational leaders.

We do this by enriching their leadership, affiliation and knowledge. The program of professional development presented for the 2016-2017 school year includes some of the most recognized and requested presenters in our profession addressing topics chosen by our membership. As you review the 2016-17 offerings, please remember that MPC is an approved Illinois Prof Dev and CEU Provider. All events are aligned to the IL Prof Leader Standards and the Danielson Framework for Teaching. This alignment is in place for the benefit of yourself and your district when choosing quality learning activities.

### MPC updates to better support you in the demanding and changing educational landscape.

- 1) An updated MPC logo.
- 2) A new and improved on-line registration system.
- 3) A website that is now mobile friendly.
- 4) MPC EdCamp in March focusing on leadership.
- 5) MPC/ILASCD partnership sponsoring the Learning Conference and Expo and Rick Wormeli.

### MPC strives to support districts in meeting professional development needs in meaningful and economical ways.

Members receive reduced registration fees and multiple no cost learning opportunities.

- Legal Breakfasts and Professional Support Network throughout the year, in TWO locations — presented by attorneys Darcy Kriha, Amy Dickerson, and Franczek Radelet associates. This year's network conversations will begin with a focus on our legal breakfast topics (page 13)
- MPC Advisory Board meetings provide networking and program input opportunities. (Each Partner District is allowed one seat on the Advisory Board. Advisory Board members attend all MPC events at no cost! Contact 630.407.5806 for more information.)

- MPC Online Resources provide additional member access to information. (Midwest Principals on Facebook, @MPC\_Principals and #mpclearn on Twitter, and [www.midwestprincipalscenter.org](http://www.midwestprincipalscenter.org))

Midwest Principals' Center would like to recognize Denise Welter for her sixteen years of service as President of MPC. Denise's leadership and guidance has been invaluable to the success of MPC. We wish her well as she steps down from this role.

MPC would like to welcome Gary Steiger as our newly appointed President. Gary has served on the MPC Executive Board for 6 years and will be supported by the other members of the Executive Board:

Vice-President — Akemi Sessler

Treasurer — Anthony Murray

Secretary — Judy Floater

Members At-Large — Wesley Gosselink, Laura Rosenblum, David Sherman

Midwest Principals' Center continues to have a strong membership year after year. The quality of our membership reflects the quality of our organization, leading us to know that MPC is in great hands!

### Best Regards,

LuAnn Kelly & Larry Hyde

Executive Co-Directors

Midwest Principals' Center

[lkelly@dupageroe.org](mailto:lkelly@dupageroe.org)

[lhyde@dupageroe.org](mailto:lhyde@dupageroe.org)



# Membership

Members in the Midwest Principals' Center (MPC) share our pledge to work for all children served in our schools. Members believe that the needs of students will always be the measure by which we judge our work. The MPC is governed by practicing school principals and has, as its primary purpose, the professional development of principals and other leaders.

## Advantages of Membership

- Members belong to an organization that advocates and supports students on behalf of school principals and other leaders.
- Members receive reduced fees for all programs.
- Members may attend all Legal Breakfasts free of charge.
- Members may attend all Professional Support Network events free of charge.
- Members have priority for participation to all MPC events.
- Members are eligible to be on the MPC Advisory Board.
- Members receive all MPC mailings and emails.
- Members have access to 'members only' resources on MPC website.
- Members have access to Illinois Administrator Academy Credit (ACC).
- Members have additional opportunities to network with other school leaders.

## Cost of One Year Membership

### District or School Partnerships:

Fee based upon student enrollments

All educators of district or school partners are considered to be members of the MPC.

Under 500 students	\$200
500 to 1,999 students	\$300
2,000-3,999 students	\$400
4,000-6,999 students	\$500
7,000-9,999 students	\$600
10,000-12,999 students	\$700
13,000-15,999 students	\$800
16,000 or more students	\$900

Individual Educator Membership: \$45

Retired Educator Membership: \$35

**University Partnerships:** \$75 full day/\$30 half day program  
Any educational leadership graduate student or staff member may attend an MPC event for a reduced fee. Provide student/staff I.D. when registering.

### Want to join?

Call 630.407.5806 or join online at:  
[www.midwestprincipalscenter.org](http://www.midwestprincipalscenter.org)

## Example of Saving PD Funds through Membership

 <p># of Educators attending MPC Events 10 Administrators/Educators from a district of 3000 students attend 2 programs and 2 Legal Breakfasts</p>	 <p>MPC Partner District Cost Partner Member Fee = \$400 10x2x\$210 Program Fee = \$4200 Legal Breakfasts are Free Total Cost: \$4600.00</p>	 <p>Non-MPC District Cost 10x2x\$290 Program Fee = \$5800 10x2x\$80 Legal Breakfast Fee = \$1600 Total Cost: \$7,400.00</p>
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District Partner Savings over Non-MPC District Partner is \$2,800.00.

# Visible Learning Plus: Evidence into Action – 2 day Series\*



**Ainsley Rose**  
Administrators' Academy #1618  
ILSPS 2, 3, 5  
Domains 1, 3, 4

September 15 & November 18, 2016

## LIMITED ENROLLMENT – REGISTER ASAP!

**Ainsley Rose** recently retired after thirty-five years in education. As the former director of education and curriculum for the Western Quebec School Board in Gatineau, Quebec, Ainsley was responsible for initiating many systemic changes that continue to impact teaching and learning within the school board today. With experience as an elementary and secondary classroom teacher and principal, as well as an instructor of graduate level courses for administrators and pre-service teachers, Ainsley shares perspectives that resonate with all educators. Ainsley has received the Outstanding Achievement Award from the Association of Administrators of English Schools of Quebec. Ainsley is a contributing author for three publications: *The Teacher as Assessment Leader*, *The Principal as Assessment Leader* and *The Collaborative Teacher*. He has also contributed a chapter in a new publication with Lead and Learn Press on *21st Century Schooling and Data Teams*, as well as *Activate: A Leader's Guide to People, Practices and Processes*.

Ainsley Rose has gone through a rigorous certification process and demonstrated mastery which allows him to facilitate the full professional learning suite of Visible Learning. We have every confidence in his ability to represent our Visible Learning work.

— John Hattie

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

During the **Evidence into Action seminars**, administrators and teachers will learn what evidence they should collect in their schools and districts to determine if they are a Visible Learning school, and focus on the educational practices that are proven to increase student achievement. This evidence will provide a base-line audit of the core areas of strength that currently exist in each setting along with the essential areas of need.

The **first day** of the Evidence into Action series introduces the types of evidence that can be used to prioritize the direction of the learning environment, and attendees will receive the tools available that support this. Participants will learn the:

- Leadership actions which have the greatest impact on student outcomes
- Importance of leaders as evaluators.
- Types of evidence that can be used and the tools available to support this

On the **second day** of the Evidence into Action series, participants return with their laptop to analyze data, calculate effect sizes, and plan the next steps for managing change back at their schools. During this seminar participants will:

- Have a clear idea of where they are at now, where they are going, and where to go next with Visible Learning in their schools.
- Have a clear understanding of the change management strategies which will assist the implementation of Visible Learning at their schools.

## Program Fees

(includes required Visible Learning workbooks and required processing fee for AAC/PD)  
Individual Member or Partner District Member  
\$800.00

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$960.00

Bringing a device with Excel is highly recommended.

\*Recommended Prerequisite:  
The Visible Foundation Day workshop

# IL ASCD/MPC Learning Conference and Expo



**Co-Sponsored Event**  
October 26 and 27, 2016

Featuring:  
Mike Schmoker  
Leading with Focus

Complete detailed Conference Program schedule and agenda to be posted later this summer.

## Featured Presenters:

- Mike Schmoker — author of Focus and Leading with Focus
- Jonathon Fanning
- Ray Louk — author of FUEL for Learning
- Aaron Brengard — Principal of Katherine Smith Elementary School, San Jose, California
- Steve Zipkes — Founding Principal of New Manor Tech — A STEM High School

## The Conference will Include:

- Presenters from the Midwest Principals Center
- Presenters from Illinois Consortium for 21st Century Schools
- Presenters from IL ASCD CLDN (Curriculum Leadership Development Network)
- Presenters on the ASCD topic of Educating the Whole Child

## Our strands for the 2016 Conference on Learning and EXPO include:

- Whole Child
- 21st Century Learning
- Principal Leadership
- Curriculum Leadership Development Network
- Classroom Leadership
- Learning Leadership

## Location & Time

Roosevelt University  
1400 N. Roosevelt Blvd.  
Schaumburg, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

One Day Conference  
Individual Member or Partner District Member  
\$239

Non-Member/Non-Partner  
\$259

Two Day Conference  
Individual Member or Partner District Member  
\$339

Non-Member/Non-Partner  
\$359

# Professional Learning that Makes an Impact



**Jim Knight**  
Administrators' Academy #1250  
ILSPS 1, 2, 5  
Domains 1, 3, 4

November 10, 2016

**Jim Knight** has spent more than two decades studying professional learning, effective teaching, and instructional coaching. He is a Research Associate at the University of Kansas Center for Research on Learning and the President of the Instructional Coaching Group. Jim wrote the first article for *The Journal of Staff Development* on the topic of instructional coaching, and his book *Instructional Coaching: A Partnership Approach to Improving Instruction* (Corwin, 2007) popularized the idea. Jim edited *Coaching: Approaches and Perspectives* (Corwin, 2009) and co-authored *Coaching Classroom Management* (Pacific Northwest Publishing, 2010). Jim's other books include *Unmistakable Impact: A Partnership Approach to Dramatically Improving Instruction* (2011), *High-Impact Instruction: A Framework for Great Teaching* (Corwin, 2013), *Focus on Teaching: Using Video for High-Impact Instruction* (Corwin, 2014), and *Better Conversations: Coaching Ourselves to be More Credible, Caring, and Connected*. Jim's articles on professional learning, teaching, and instructional coaching have appeared in journals such as "The Journal of Staff Development," "Principal Leadership," "The School Administrator," "Kappan," and "Educational Leadership." Frequently asked to lead professional learning, Knight has presented to more than 50,000 educators from six continents. He has a Ph.D. in Education from the University of Kansas and has won several university teaching, innovation, and service awards. Jim also writes the *Radical Learners Blog*.

**This workshop describes high-leverage activities educational leaders can employ** to design professional learning that has an unmistakable impact on teaching. The content of the workshop draws from ideas described in Jim Knight's books *Unmistakable Impact*, *Instructional Coaching*, and *High Impact Instruction*.

This program will describe and engage participants in exploring: How schools and districts/regions can focus their professional learning on easy-to-understand professional learning targets How workshops, professional learning communities and other forms of professional learning can support implementation of school improvement targets What principals, coaches, and central office

staff need to do to accelerate professional learning, and what teaching practices have the greatest impact in the classroom. What are the complexities of helping relationships? What is the partnership approach and why is it an essential foundation for professional learning? Why is an instructional target important? How can leaders best get school-wide commitment to implementing the target? How can principals best lead and support implementation of the school improvement target? How should workshops, intensive learning teams and other forms of professional learning be designed to ensure impact on student learning and teacher practice? How can instructional coaches be best utilized to support professional learning?

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Individual Member or Partner District Member  
\$210

Non-member/Non-Partner  
(includes 1 year MPC membership)  
\$290

# The Power of Mindsets: Nurturing Motivation, Hope, and Resilience in All Students



**Robert Brooks**  
Administrators' Academy #1152  
ILSPS 1, 2, 5  
Domains 2, 4

February 2, 2017

**Robert Brooks, Ph.D.**, has lectured nationally and internationally and written extensively about the themes of resilience, motivation, learning, school climate, parenting, family relationships, leadership, and balancing our personal and professional lives. He is the author or co-author of 16 books including: *Understanding and Managing Children's Classroom Behavior: Creating Sustainable, Resilient Classrooms*; *Raising Resilient Children*; *Raising a Self-Disciplined Child*; and *The Power of Resilience: Achieving Balance, Confidence, and Personal Strength in Your Life*. He completed a videotape and educational guide for PBS titled "Look What You've Done! Stories of Hope and Resilience" and produced a documentary with Sam Goldstein "Tough Times, Resilient Kids" that was a finalist in the 23rd Telly Awards. In addition, Bob has served as a consultant to Sesame Street Parents Magazine. Bob is on the faculty of Harvard Medical School and has served as the Director of the Department of Psychology at McLean Hospital, a private psychiatric facility. His first position at McLean was as principal of the school in the locked door unit of the child and adolescent program. Additional information about Bob may be found on his website, [www.drrobertbrooks.com](http://www.drrobertbrooks.com)

In his presentations for administrators, teachers, and other professionals who work in schools, Dr. Brooks describes the mindset and strategies of professionals who are effective in reaching and teaching all students and creating a positive school environment. He offers realistic, practical interventions for nurturing intrinsic motivation, learning, and resilience while lessening anger and resistance in students. Dr. Brooks also outlines a framework that professionals in the fields of education and mental health can apply to manage their own stress so that they are more successful in helping those in their care.

Topics will include: the mindset and accompanying practices of educators and other professionals who are effective in working with and teaching children and adolescents; the lifelong impact that adults have on students; the importance of empathy in understanding and responding to youngsters; the need to develop a strength-based approach in which each student's "islands of competence" are identified and reinforced; the main components

of intrinsic motivation and ways to nurture these components as well as self-discipline, self-dignity, responsibility, caring, hope, and resilience in the school setting; and a framework for increasing our own "stress hardiness" and lessening burnout. Many examples will be used to illustrate these topics.

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Early Bird Registration (before November 15)  
\$195 (members only)

Individual Member or Partner District Member  
\$210

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$290

CEU credit available for school social workers  
and psychologists!

# Creating Emotionally Intelligent Schools Needs Leadership



**Marc Brackett**  
Administrators' Academy #1374  
ILSPS 2, 4, 5  
Domains 2, 4

February 28, 2017

**Marc Brackett, Ph.D.**, is Director of the Yale Center for Emotional Intelligence. His research focuses the role of emotional intelligence in decision making, relationships, mental health, and both academic and workplace performance, as well as the impact of emotional intelligence training. He has published over 100 scholarly articles and is the recipient of numerous awards, including the Joseph E. Zins Award for his research on social and emotional learning. He is the co-creator of RULER, an evidence-based approach to teaching social and emotional learning that has been adopted by more than 1000 public and private schools reaching nearly one million students, including their educators and families. He regularly consults with school systems and corporations around the world and his research has been featured in the New York Times and Time Magazine; he also is a frequent guest on National Public Radio. He also holds a 5th degree black belt in Hapkido, a Korean martial art.

## The Presentation

Our ability to use emotions wisely can make the difference between our success or failure at home, school and work. That's why more and more educators are recognizing that a formal education in social and emotional skills is a prerequisite to personal, social and academic growth. The Yale Center for Emotional Intelligence ([www.ei.yale.edu](http://www.ei.yale.edu)), recognized early on that developing leaders is critical before SEL could be implemented effectively in the classroom. RULER (an acronym for the emotional intelligence skills of recognizing, understanding, labeling, expressing and regulating emotion) is the center's evidence-based approach to SEL that is grounded in emotional intelligence and systems theories. Most district and school leaders indicate they spend more time dealing with relationship issues than on any other task. Emotional intelligence is at the core of their capacity to build and maintain positive and trusting relationships.

Leadership is second to teacher effectiveness on student outcomes. For this reason, RULER begins with educating school leaders in emotional intelligence. Together with the educators, staff, families and students in their districts, they model emotional intelligence in everyday interactions. This increases the possibility

of effective implementation and lasting results for students. This presentation will provide the foundation for school leaders and educators to learn the importance of emotional intelligence, how to utilize emotional intelligence skills (RULER) to improve their own performance, and how to educate staff, parents, and students in these critical skills.

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Early Bird Registration (before November 15)  
\$195 (members only)

Individual Member or Partner District Member  
\$210

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$290

**CEU credit available for school social workers and psychologists!**

# MPC Ed Camp for Leaders

Eligible for Illinois Professional Development and CEU Credit

March 11, 2017

## Location & Time

Maine South High School  
1111 S. Dee Rd.  
Park Ridge, IL  
8:00 am — 12:00 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Program Fees – FREE!



Midwest Principals' Center will be hosting its first Ed Camp for District and School Administrators and Teacher Leaders on Saturday, March 11, 2017 at Maine South High School in Park Ridge.

An Ed Camp is an “unconference” where you help set the agenda. Have a topic that you would like to discuss with other school leaders? Looking for feedback on an idea you would like to implement at your school? Wondering how other districts and schools are handling the latest “hot topics” in education? This is the place and forum for you! Simply come ready to lead or participate in a professional conversation with your colleagues in a relaxed, casual setting. This is an Ed Camp designed for school leaders and aspiring leaders.

If you are interested in leading or facilitating conversations on a hot topic, just stop by the welcoming table and write your name and topic on a post-it note. You will be placed on the Ed Camp Schedule and be assigned a room number and time slot.

The Ed Camp will begin with a general welcome assembly that will include some introductions and thank-you's, provide basic information about an Ed Camp, and include schedule/directions. Everyone will have the opportunity to choose to participate from several topics during each period. Finally, there will be a closing assembly to share and provide feedback. Stay for your chance to receive free give-aways!

# Teaching and Leading with Poverty in Mind



**Eric Jensen**  
Administrators' Academy #1373 Pending  
ILSPS 2, 3  
Domains 1, 2, 3

March 23, 2017

Eric Jensen has an MA in Organizational Development and PhD in Human Development. For over two decades he has synthesized brain research and developed practical applications for educators. Jensen has authored over 31 books including *Teaching with Poverty in Mind*, *Tools for Engagement*, *Engaging students with Poverty in Mind*, *Turnaround Tools for the Teenage Brain*, *Poor Students Rich Students and Different Brains*, *Different Learners*. Jensen is a member of the invitation-only Society for Neuroscience, the President's Club at Salk Institute of Biological Studies, and the New York Academy of Sciences. Jensen's leadership is first hand. He cofounded and led four innovative educational companies. Today, Jensen also provides in-depth trainings that can be found at [www.jensenlearning.com](http://www.jensenlearning.com)

## How would you know if you are an effective leader?

One option is to look at the organizations you have led or are currently leading. What do the numbers tell you? If you are getting better every year or are in the top 25% in your state, that's strong leadership.

With a leadership focus, veteran educator and brain expert, Eric Jensen will take an unflinching look at how poverty hurts children, families, and communities across the United States and demonstrate how schools can improve the academic achievement and life readiness of economically disadvantaged students. Eric explores the most effective elements of leadership for schools of poverty. Learn the steps you can take to create an exciting yet realistic implementation plan will be shared.

It's easy to look at the statistics and point fingers and make excuses. But the brain can also change for the better. Eric Jensen has done his homework. Many schools are succeeding. He has worked at several of them to discover what they are doing differently that is working. He has isolated the factors that matter most. Eric put the research and powerful strategies together into a highly engaging, classroom-practical, research-based event. He'll share what the best schools do and what the new breakthrough research tells us

to do. Nothing is more relevant to you as an educator than your brain or the brains of your students, parents, or staff. Scientific teaching, passionate teaching and brain-based education are here to stay. Eric Jensen has been one of MPC's most engaging and popular presenters. Join us for a powerful day of learning.

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Individual Member or Partner District Member  
\$210

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$290

**CEU credit available for school social workers and psychologists!**

# Standards-based Assessment and Grading



**Rick Wormeli**  
Administrators' Academy #1577  
ILSPS 1, 2, 3, 5  
Domains 1, 3, 4

April 18, 2017

**Rick Wormeli** is one of the first Nationally Board Certified teachers in America, Rick brings innovation, energy, validity, and high standards to both his presentations and his instructional practice. For more than 30 years, Rick has taught math, science, English, physical education, health, and history, and was also a teachers' coach. His work has been reported on ABC's Good Morning America, on Hardball with Chris Matthews, in National Geographic and Good Housekeeping magazines, in What Matters Most: Teaching for the 21st Century, and in the Washington Post. Rick is the author of the award-winning book *Meet Me in the Middle*, as well as the best-selling books *Day One* and *Beyond, Fair Isn't Always Equal: Assessment and Grading in the Differentiated Classroom*, *Differentiation: From Planning to Practice*, *Metaphors & Analogies: Power Tools for Teaching Any Subject*, *Summarization in Any Subject*, and *The Collected Writings* (so far) of Rick Wormeli.

**With today's focus on high-stakes accountability and more rigorous standards** — including the Common Core — the roles of assessment and grading have never been more important. Unfortunately, assessment is often seen as a "Gotcha!" enterprise, and grading issues can divide faculties. But assessment is a coaching tool that is meant to guide — not just document deficiencies or proclivities — and evidence-based grading can focus educators on what really matters. This workshop will focus on the following innovative and use-right-away strategies ...

1. Focus assessments so that they provide valid evidence of what is and is not mastery.
2. Effectively use assessment that reveals your students' readiness and then provides descriptive feedback to help students revise their efforts and achieve mastery of content and skills.
3. Identify the necessary elements for useful pre-, formative, common, and summative assessments that really work in today's classrooms.
4. Know what to grade, how to grade, and how to report a grade, especially when working with students who learn differently.
5. Thoughtfully address the burning issues of assessment and grading, including: designing rubrics, using grading scales, averaging scores, handling zeroes, homework, do-overs, late work, extra credit, and much more.

IL ASCD/MPC Co-Sponsored Event

6. Develop a principled mindset to determine assessment and grading techniques that create transcripts of true integrity that stakeholders in other schools and districts can trust.

## Location & Time

Bobak's Signature Events  
6440 Double Eagle Drive  
Woodridge, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Individual Member or Partner District Member  
\$215

Early Bird (Members only) \$200.00 through Feb. 15, 2017

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$264

# Student Privacy Legal Issues – Spring Legal Seminar



**Franczek Radelet Attorneys**  
Darcy Kriha – Equity partner at the law firm  
Franczek Radelet  
ILSPS 3, 4, 5, 6  
Domains 4

Eligible for Illinois Professional  
Development & CEU Credit

May 2, 2017

**Darcy Kriha** is an equity partner in the Chicago-based education law firm Franczek Radelet. She represents public school districts and special education cooperatives throughout Illinois. In addition to overall school board representation, Darcy has extensive experience handling special education and high-profile student discipline matters. In July 2006, Darcy was selected by the Law Bulletin Publishing Company as one of Illinois' "40 Under 40 Attorneys to Watch."

Darcy joined Franczek Sullivan P.C. in 1997. She received her law degree in 1992 from the John Marshall Law School and graduated magna cum laude from Mundelein College in 1989 with a Bachelor of Arts degree in Psychology. She is a member of the Bar of the State of Illinois and is admitted as an attorney of record before the United States Supreme Court, the Illinois Supreme Court, the United States Court of Appeals for the Seventh Circuit, and the United States District Courts for the Northern and Central Districts of Illinois, including the Northern District Trial Bar.



**Amy Dickerson**  
Partner at the law firm Franczek Radelet

**Amy Dickerson** is a partner at the law firm Franczek Radelet. Amy represents educational institutions, including public school districts, charter schools, private schools, and higher education institutions, in a variety of education law matters. Amy counsels clients in labor and employment, special education, student rights, student discipline, Title IX investigations, and policy and governance issues. She regularly represents clients in individual educational program (IEP) meetings, due process matters, local and state administrative proceedings on employee and student matters, state and federal court litigation, and before the U.S. Department of Education Office for Civil Rights. Amy also regularly assists clients with teacher evaluation, discipline and dismissal issues.

Amy is recognized by Illinois Super Lawyers as a Rising Star in Schools and Education Law (2012-2016). Amy is an active member of the Illinois Council of School Attorneys and the National Council

of School Attorneys and frequently speaks on education law topics at various bar association and school administrator association events. She is also a member of the American, Illinois State, and Chicago Bar Associations.

Over the years there have been several legislative actions taken in both Illinois and our federal government designed to protect student privacy. With new technology and internet access these student privacy issues have grown complex and have expanded into new laws. In addition, recent court rulings have also affected the protections afforded to student privacy. Two laws in particular provide guidance on these issues: the Family Educational Rights and Privacy Act (FERPA) and the Illinois School Student Records Act (ISSRA). Both ISSRA and FERPA protect the rights of students and parents to obtain student educational records, both temporary and permanent, while imposing strict requirements on who else may access such documents in order to protect student privacy. In accordance with FERPA and ISSRA, security protocols should be in place to protect student privacy not only under the current school district administrations, but future administrations as well.

This Legal Seminar is designed to provide educators with the latest information and guidance available so that educators know the "Do's" and "Don'ts" one must follow.

## Location & Time

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL  
8:30 am — 11:30 am

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

Individual Member or Partner District Member  
\$75

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$120

# Deep Leadership: Maximizing Impact



**Michael Fullan**  
Administrators' Academy #1182 Pending  
ILSPS 1, 2, 3, 6  
Domains 4

November 8, 2017

Michael Fullan, OC, is the former Dean of the Ontario Institute for Studies in Education of the University of Toronto. Recognized as a worldwide authority on educational reform, he advises poli-cymakers and local leaders around the world in helping to achieve the moral purpose of all children learning. Michael Fullan received the Order of Canada in December 2012. He holds honorary doctorates from several universities in North America and abroad.

Michael Fullan is a prolific, award-winning author whose books have been published in many languages. His book *Leading in a Culture of Change* was awarded the 2002 Book of the Year Award by Learning Forward, *Breakthrough* (with Peter Hill and Carmel Crévola) won the 2006 Book of the Year Award from the American Association of Colleges for Teacher Education (AACTE), and *Turnaround Leadership in Higher Education* (with Geoff Scott) won the Bellwether Book Award in 2009. *Change Wars* (with Andy Hargreaves) was awarded the 2009 Book of the Year Award by Learning Forward and *Professional Capital* (with Andy Hargreaves) won the AACTE 2013 Book of the Year. Michael Fullan's latest books are: *The Principal: Three Keys for Maximizing Impact*, and *Coherence: Putting the right drivers in action* (with Joanne Quinn). He currently serves as an Advisor to the Premier and Minister of Education in Ontario.

Principals are often called the second most crucial in-school influencers (after teachers) of student learning. But what should the principal and other educational leaders do in order to maximize student achievement? One of the best-known leadership authors in education, Michael Fullan will focus on what school and district leaders need in order to have deep impact on teacher and student learning as they link to state policy. Fullan shows how principals have been boxed into a narrow role that undercuts their ability to develop the whole school. He sheds light on how, in times of crisis, it's all too easy for principals to do the wrong thing — to take actions that are ineffective or even counter-productive, particularly when they don't feel entirely in charge. But even in the toughest of external conditions, there is always leeway for action. Fullan

Save the Date! Register Now!  
IL ASCD/MPC Co-Sponsored Event

explains how leaders should forgo individualistic solutions in favor of collaborative effort. He shares how principals can foster the professional capital of teachers and get far more accomplished for all students.

## Location & Time

Bobak's Signature Events  
6440 Double Eagle Drive  
Woodridge, IL  
8:30 am — 3:15 pm

Registration and Continental Breakfast  
8:00 am — 8:30 am

Lunch is provided.

## Program Fees

(includes required processing fee for AAC/PD)

Early Bird Registration (before May 15, 2017)  
\$195 (members only)

Individual Member or Partner District Member  
\$210

Non-Member/Non-Partner  
(includes 1 year MPC membership)  
\$290

# Legal Breakfasts & Professional Support Network – Free to Members!

One Registration!

2.5 Professional Development Credits!

Legal Breakfast and Professional Support Network together will add quality to your PD.

1.5 CEU credits available for Legal Breakfasts



Hear **Darcy Kriha**, a partner at Franczek Radelet, and her associates present a series of conversations on the critical issues faced by school leaders. These morning breakfasts will:

- Update school leaders on legal issues and new legislation that impact school leadership
- Help to prevent legal entanglements that sap time and resources from schools and districts
- Provide practical advice on handling potential and existing legal matters

**Online Adobe Connect will be available for the Legal Breakfasts on the Addison dates.**

Continue with attending educational leaders for an hour Professional Support Network. This year's topics will extend and follow up on our legal breakfast topics. Discuss the practical and day to day aspects of each legal topic. Determine additional hot topics to share and discuss. Gather information, bring ideas and examples, share, learn and improve your practice by joining in the rich dialogue and diverse perspectives.

**October 3, 2016 – Addison site**

**October 5, 2016 – Crestwood site**

Teacher Evaluation, Dismissal, Tenure, Leave, and Accommodations (PERA)

**November 7, 2016 – Addison site**

**November 9, 2016 – Crestwood site**

Senate Bill 100: Student Discipline Actions

**February 6, 2017 – Addison site**

**February 8, 2017 – Crestwood site**

LGBTQ: The Legal Issues

**March 6, 2017 – Addison site**

**March 8, 2018 – Crestwood site**

Special Education / 504 Update and Child Find

## Locations & Times

Medinah Shrine Center

550 North Shriners Drive

Addison, IL

Legal Breakfast 7:45 am — 9:15 am

Professional Support Network 9:30 am — 10:30 am

Continental breakfast is provided.

The Eisenhower Cooperative

5318 135th Street

Crestwood, IL

Legal Breakfast 9:30 am — 11:00 am **New Time**

Professional Support Network 11:00 am — 12:00 pm **New Time**

A mid day snack is provided.

## Program Fees

Individual Member or Partner District Member

FREE

Non-Member/Non-Partner

\$45 1-4 session package (includes 1 year MPC membership)

Attention District Partner & Individual members of MPC:

The legal breakfasts and professional support networks are FREE to those who belong to MPC as members. Registration is still required but there is no fee for you to attend.

# MPC Executive Board Members

President: Gary Steiger, Principal - Palatine HS D211  
Vice-President: Akemi Sessler, Principal - Dryden Elementary D25  
Secretary: Judy Floeter, Principal - Jefferson School D50  
Treasurer: Anthony Murray - Principal - Park Ridge School D64

David Sherman, Principal - South Park Elementary D109  
Wesley Gosselink, Principal - Tate Woods Elementary D202  
Laura Rosenblum, Principal - Lakeview Elementary D54

# MPC Honorary Members

Richard Ackerman  
Mawi Asgedom  
Roland Barth  
Eduardo Briceno  
Jan & Steven Chappuis  
Barbara Coloroso  
Charlotte Danielson  
Bobb Darnell  
Richard & Rebecca DuFour  
Doug Fisher  
Michael Fullan

Howard Gardner  
Thomas Guskey  
Andy Hargreaves  
Susan Hall  
Heidi Hayes Jacobs  
Eric Jensen  
Jonathan Kibler  
Jonathan Kozol  
Jim Knight  
Gloria Ladson-Billings  
Diana Laufenberg

Angela Maiers  
Tom Many  
Robert Marzano  
Jay McTighe  
Shannon Miller  
Pedro Noguera  
Alan November  
Ruby Payne  
Will Richardson  
Ainsley Rose  
John Saphier

Mike Schmoker  
Tom Sergiovanni  
David Sousa  
Rick Stiggins  
Carol Ann Tomlinson  
Todd Whitaker  
Grant Wiggins  
Rick Wormeli  
Yong Zhao

# MPC Partner Organizations

## Public School Districts

Wood Dale SD 7  
Bloomington SD 13  
Rock Falls Elem SD 13  
Community Cons. SD 15  
Queen Bee SD 16  
Community Cons. SD 21  
Prospect Heights SD 23  
Arlington Heights SD 25  
Cary Com. Cons. SD 26  
River Trails SD 26  
Northbrook SD 28  
Northbrook/Glenview SD 30  
Homer SD 33C  
Winfield SD 34  
Glencoe SD 35  
Harrison SD 36  
Winnetka 36  
Wilmette SD 39  
Glen Ellyn SD 41  
Lake Villa SD 41  
DuPage County SD 45  
Schaumburg SD 54  
Gurnee SD 56  
Mt. Prospect SD 57  
Community Cons. SD 59  
Maercker SD 60  
Des Plaines SD 62  
Park Ridge-Niles SD 64  
Lake Forest Elem SD 67

Oak Grove SD 68  
Skokie SD 68  
Woodridge SD 68  
Skokie SD 69  
Niles SD 71  
Rondout SD 72  
Skokie SD 73.5  
Lincolnwood SD 74  
Mundelein SD 75  
Norridge SD 80  
Schiller Park SD 81  
Mannheim SD 83  
Hinsdale Township High SD 86  
Berkeley SD 87  
Glenbard High SD 87  
Westchester SD 92.5  
Community Cons. SD 93  
Lake Zurich SD 95  
Kildeer Countryside SD 96  
Fenton High SD 100  
Western Springs SD 101  
La Grange SD 105  
Pleasantdale SD 107  
Deerfield SD 109  
North Shore SD 112  
Township High SD 113  
Lake Forest HSD 115  
Yorkville CUSD 115  
Community HSD 117

North Palos SD 117  
Palos SD 118  
Oak Lawn SD 123  
Alsip/Hazelgreen/Oak Lawn 126  
Grayslake Community High SD 127  
Worth SD 127  
Community High SD 128  
Cook County SD 130  
Midlothian SD 143  
Prairie Hills SD 144  
Community Cons. SD 146  
Community High SD 155  
McHenry High SD 156  
Hoover-Schrum Memorial 157  
Country Club Hills SD 160  
Community Cons. SD 181  
Steger Public SD 194  
Lisle Community Unit SD 202  
New Trier Township High SD 203  
Elmhurst Community SD 205  
Maine Township High SD 207  
Township High SD 211  
Township High SD 214  
Community High SD 218  
Barrington Community SD 220  
Glenbrook High SD 225  
Consolidated High SD 230  
St. Charles Community SD 303  
NSSEO SD 805

ECHO Joint Agreement  
SASED  
Walter Payton College Prep HS  
**Collaborative Partners**  
Association of Supervision and Curriculum (ASCD)  
Cardinal Stritch University  
Collaborative for Academic, Social, and Emotional Learning (CASEL)  
Consortium for Educ. Change CEC  
Corwin Press  
DuPage Regional Office of Education  
Eisenhower Cooperative  
Franczek Radelet P.C.  
Governors State University, College of Education  
Illinois Assoc for Gifted Children IAGC  
Illinois Association of Supervision and Curriculum (IL ASCD)  
Illinois Principals Association (IPA)  
Medinah Shriners Center  
Midwest Supply  
National-Louis University  
Northwestern University  
Paul Gregory Media  
Roosevelt University  
Southernmost Leadership Network  
Suburban Superintendents Assoc SSA  
University of St. Francis

# MPC Office Staff

Executive Co-Directors:  
LuAnn Kelly  
lkelly@dupageroe.org  
630.407.5775

Larry Hyde  
lhyde@dupageroe.org  
630.407.5776

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421 N. County Farm Rd.  
Wheaton, IL 60187

Executive Assistant:  
Tresie Curcio  
tcurcio@dupageroe.org  
630.407.5806

# MPC Calendar of Events 2016 – 2017

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Advisory Board meetings: 7:45 am — 9:30 am  
Executive Board meetings: 9:45 am — 10:30 am

Adobe Connect will be available for all Board meetings  
and Legal Breakfasts (Addison only)

September 15, 2016	<b>Ainsley Rose</b> — Visible Learning Plus: Evidence into Action 2 day series
September 26, 2016	Advisory Board and Executive Board Meetings (planning for 2017-18)
October 3, 2016	Legal Breakfast / Professional Support Network — Addison
October 5, 2016	Legal Breakfast / Professional Support Network — Crestwood
October 26 & 27, 2016	Leading and Learning Conference: IL ASCD/MPC Co-Sponsored Event <b>Mike Schmoker</b> — Leading with Focus (10/26) Roosevelt University — Schaumburg Campus
November 7, 2016	Legal Breakfast / Professional Support Network — Addison
November 9, 2016	Legal Breakfast / Professional Support Network — Crestwood
November 10, 2016	<b>Jim Knight</b> — High Impact Instruction for Leaders and Coaches
November 18, 2016	<b>Ainsley Rose</b> — Visible Learning Plus: Evidence into Action 2 day series
November 29, 2016	Advisory Board and Executive Board Meetings
January 23, 2017	Advisory Board and Executive Board Meetings
February 2, 2017	<b>Robert Brooks</b> — The Power of Mindsets: Nurturing Motivation, Hope, and Resilience in All Students
February 6, 2017	Legal Breakfast / Professional Support Network — Addison
February 8, 2017	Legal Breakfast / Professional Support Network — Crestwood
February 28, 2017	<b>Marc Brackett</b> — Creating Emotionally Intelligent Schools Needs Leadership
March 6, 2017	Legal Breakfast / Professional Support Network — Addison
March 8, 2017	Legal Breakfast / Professional Support Network — Crestwood
March 11, 2017	MPC Ed Camp for Leaders — Maine South High School
March 14, 2017	Advisory Board and Executive Board Meetings
March 23, 2017	<b>Eric Jensen</b> — Teaching and Leading with Poverty in Mind
April 18, 2017	<b>Rick Wormeli</b> — Standards-based Assessment and Grading MPC/ IL ASCD Co-Sponsored Event — Bobak's
May 2, 2017	Spring Legal Seminar
May 8, 2017	Advisory Board and Executive Board Meetings
June 20, 2017	Executive Board End of the Year Meeting

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## Main Venue:

Medinah Shrine Center  
550 North Shriners Drive  
Addison, IL 60101  
630.458.0200

### 3 Ways to Register



Register Online at:  
[www.midwestprincipalscenter.org](http://www.midwestprincipalscenter.org)



By Mail:  
Midwest Principals' Center  
421 N. County Farm Road  
Wheaton, IL 60187



By FAX:  
FAX form with purchase order to:  
Midwest Principals' Center  
630.407.5802

# MPC Registration Form 2016 – 2017 Continued

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- Please include your e-mail on your registration.
- All registrations will be confirmed by e-mail.
- A registration may be transferred within a program to another person by calling the MPC at 630.407.5806.
- Cancellations must be received at least five business days before a program in order for refunds to be made.
- After five business days the entire amount is due.
- A \$10 cancellation fee applies to all cancellations.
- If you have questions, call the MPC at 630.407.5806.

Name \_\_\_\_\_ Preferred First Name (for name badge) \_\_\_\_\_

E-Mail (required) \_\_\_\_\_ IEIN# (required) \_\_\_\_\_

District/Organization \_\_\_\_\_ District Number \_\_\_\_\_ County \_\_\_\_\_

Position \_\_\_\_\_ School (if applicable) \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ ZIP \_\_\_\_\_

Business Phone \_\_\_\_\_ FAX \_\_\_\_\_ Cell Phone \_\_\_\_\_

Dietary Preferences: <input type="checkbox"/> None <input type="checkbox"/> Vegetarian <input type="checkbox"/> Gluten Free
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# MPC Registration Form 2016 – 2017 Continued

\*All Program Registration Fees include the required processing fees for Administrator’s Academy (AAC) / Professional Development (PD). AAC credit earned will be submitted directly into the participant’s ELIS account.

## Membership and Program Registration

We invite you to consider MPC membership.

Member/Partner Organization registration fees are considerably lower than non-members.

Membership or Annual Renewal Fee	\$45.00 _____
Retired Membership Fee	\$30.00 _____

### Ainsley Rose Visible Learning Plus — Evidence into Action 2 day series

Program Dates: September 15 & November 18, 2016	AAC _____
Individual Member or District Partner Fee	\$800.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$960.00 _____

### Mike Schmoker Learning Conference & Expo

Program Date: October 26 & 27	
One Day	
Individual Member or District Partner Fee	\$239.00 _____
Non-Member Fee	\$259.00 _____
Two Day	
Individual Member or District Partner Fee	\$339.00 _____
Non-Member Fee	\$359.00 _____

### Jim Knight High Impact Instruction for Leaders and Coaches

Program Date: November 10, 2016	AAC _____
Individual Member or District Partner Fee	\$210.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$290.00 _____

### Robert Brooks The Power of Mindsets

Program Date: February 2, 2017 – Early Bird Before November 15	AAC _____
Individual Member or District Partner Fee	\$195.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$210.00 _____
	\$290.00 _____

### Marc Brackett Creating Emotionally Intelligent Schools

Program Date: February 28, 2017 – Early Bird Before November 15	AAC _____
Individual Member or District Partner Fee	\$195.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$210.00 _____
	\$290.00 _____

### MPC Ed Camp MPC Ed Camp for Leaders

Program Date: March 11, 2017	FREE
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### Eric Jensen Teaching and Leading with Poverty in Mind

Program Date: March 23, 2017	AAC _____
Individual Member or District Partner Fee	\$210.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$290.00 _____

### Rick Wormeli Standards – Based Assessment and Grading

Program Date: April 18, 2017	AAC _____
Individual Member or District Partner Fee	\$215.00 _____
Early Bird Member Fee through Feb. 15, 2017	\$200.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$264.00 _____

# MPC Registration Form 2016 – 2017 Continued

\*All Program Registration Fees include the required processing fees for Administrator’s Academy (AAC) / Professional Development (PD). AAC credit earned will be submitted directly into the participant’s ELIS account.

## Program Registration Continued

### Spring Legal Seminar Student Privacy Legal Issues

Program Date: May 2, 2017

Individual Member OR District Partner Fee	\$75.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$125.00 _____

### Save the Date!

#### Michael Fullan Deep Leadership: Maximizing Impact

Program Date: November 8, 2017 – Early Bird Before November 15

Individual Member or District Partner Fee	Pending AAC _____
	\$195.00 _____
Non-Member Fee (includes 1 year MPC membership)	\$210.00 _____
	\$290.00 _____

## Legal Breakfasts and Professional Support Network

Member cost is FREE. Non-member cost for 1 or more Legal Breakfast is \$45.00 and includes a 1 year membership fee.

### Franczek Radelet P.C. – Darcy Kriha, Amy Dickerson and Associates Professional Support Network Facilitated by MPC

Addison Site

Session One – October 3, 2016

Session Two – November 7, 2016

Session Three – February 6, 2017

Session Four – March 6, 2017

Partner / Member 4 Session Package

Non-Partner 1-4 Session Package (includes 1 year MPC membership)

Select Days & Fees Below

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FREE \_\_\_\_\_

\$45.00 \_\_\_\_\_

Crestwood Site

Session One – October 5, 2016

Session Two – November 9, 2016

Session Three – February 8, 2017

Session Four – March 8, 2017

Partner / Member 4 Session Package

Non-Partner 1-4 Session Package (includes 1 year MPC membership)

Select Days & Fees Below

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FREE \_\_\_\_\_

\$45.00 \_\_\_\_\_

## The MPC Accepts All Credit Cards

Name on Card: \_\_\_\_\_

Card Number (no dashes or spaces): \_\_\_\_\_

Expiration MM / YY \_\_\_\_\_ CSV 3-digit code \_\_\_\_\_ Check / Purchase Order #: \_\_\_\_\_

Street Address\* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Holder’s Signature \_\_\_\_\_

**Total Enclosed** \_\_\_\_\_ \$ \_\_\_\_\_

\*Address where the bill is sent.

